Welcome to Fatherland Community website (including all websites to which this private policy is posted, 'the site') which is operated by Fatherland Community and its affiliates (collectively, "Fatherland Community," "we", "us" and/or "our"). This sites aimed to meet people's economic, recreational and entertainment needs by creating community hubs, cultural, art, spiritual and tourist destinations for Africans and African Descendants. Our Featured brands (which include Fatherland Foundation, Foremediastudios, Fatherlandnews, Foremediamusic, ForeTVHub, Explore Cultural Learning, Fatherlandstore, Fortune Entrepreneur, Fatherland Lineage and London School of Social Enterprise and Sustainable Economics), our blog and press, and profiles of our founders, mentors, partners and companies that have participated in the Fatherland Community brands(collectively the "Service").

This Privacy Policy explains what Personal Information (defined below) we collect, how we use and share that data, and your choices concerning our data practices. This Privacy Policy is incorporated into and forms part of our Terms of Use.

Before using the Service or submitting any Personal Information to Fatherland Community, please review this Privacy Policy carefully and contact us if you have any questions. By using the Service, you agree to the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not access the Site or otherwise use the Service.

#### 1. PERSONAL INFORMATION WE COLLECT

We collect information that alone or in combination with other information in our possession could be used to identify you ("**Personal Information**") as follows:

**Personal Information You Provide**: We may collect Personal Information when you create an account, subscribe to our newsletter, sign up for an event, or communicate with us. **Event Information**: If you attend one of our events, or if you are an investor and you sign up to attend any of our events, we will collect Personal Information, which includes your name, email address, occupation, LinkedIn profile, location (city and country), interest-based data, the name and a description of your company or your fund and other information that we will use to manage, optimize and administer your participation in our various events ("**Event Information**").

**Fatherland Foundation Brand Information**: If you sign up for our Fatherland Foundation Brands, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Foremediastudios Brand Information**: If you sign up for our Foremediastudios Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Fatherland News Brand Information**: If you sign up for our Fatherland News Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Foremediamusic Brand Information**: If you sign up for our Foremediamusic Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**ForeTVHub Brand Information**: If you sign up for our ForeTVHub Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender

(optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Explore Cultural Learning Brand Information**: If you sign up for our Explore Cultural Learning Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Fatherlandstore Brand Information**: If you sign up for our Fatherlandstore Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Fortune Entrepreneur Brand Information**: If you sign up for our Fortune Entrepreneur Brand, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

London School of Social Enterprise and Sustainable Economics Information: If you sign up for our London School of Social Enterprise and Sustainable Economics, we will collect Personal Information, which includes your name, email address, LinkedIn profile, gender (optional), and other information relevant to the program, such as your location of choice, and your work experience, and skills.

**Fatherland Lineage Brand Information**: If you sign up for our Fatherland Lineage Brand, we will collect Personal Information, which includes your name, email, location (city and country), LinkedIn profile, gender (optional), company information, and cofounder email addresses and other information that we will use to manage, optimize and administer your participation in the program.

**Communication Information**: When you subscribe to our newsletter or otherwise communicate with us, we may collect your name, contact information, and the contents of any messages you send ("**Communication Information**").

Personal Information We Collect Through Our Social Media Pages: We have pages on social media sites like Instagram, Facebook, Medium, Twitter, YouTube and LinkedIn ("Social Media Pages"). When you interact with our Social Media Pages, we will collect Personal Information that you elect to provide to us, such as your contact details ("Social Information"). In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.

Personal Information We Receive Automatically From Your Use of the Service: When you visit, use, and interact with the Service, we may receive certain information about your visit, use, or interactions ("Technical Information"). For example, we may monitor the number of people that visit the Site, peak hours of visits, which page(s) are visited, the domains our visitors come from (e.g., google.com, yahoo.com, etc.), and which browsers people use to access the Service (e.g., Chrome, Firefox, Microsoft Internet Explorer, etc.), broad geographical information, and navigation pattern. In particular, Technical Information includes the following, which is created and automatically logged in our systems:

- Log data: Log data is information that your browser automatically sends whenever you visit the Site. Log data includes your Internet Protocol address, browser type and settings, the date and time of your request, and how you interacted with the Site.
- Cookies: Please see the "Cookies" section below to learn more about how we use cookies.
- Device information: Includes name of the device, operating system, and browser you are using. Information collected may depend on the type of device you use and its settings.

• Usage Information: We collect information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities.

Cookies: We use cookies to operate and administer our Site, gather usage data on our Site, and improve your experience on it. A "cookie" is a piece of information sent to your browser by a website you visit. Cookies can be stored on your computer for different periods of time. Some cookies expire after a certain amount of time, or upon logging out (session cookies), others survive after your browser is closed until a defined expiration date set in the cookie (as determined by the third party placing it), and help recognize your computer when you open your browser and browse the Internet again (persistent cookies). For more details on cookies please visit.

**Your Choices**. On most web browsers, you will find a "help" section on the toolbar. Please refer to this section for information on how to receive a notification when you are receiving a new cookie and how to turn cookies off. Please see the links below for guidance on how to modify your web browser's settings on the most popular browsers:

- Internet Explorer
- Mozilla Firefox
- Google Chrome
- Apple Safari

Please note that if you limit the ability of websites to set cookies, you may be unable to access certain parts of the Site and you may not be able to benefit from the full functionality of the Site.

Advertising networks may use cookies to collect Personal Information. Most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit the Network Advertising Initiative's online resources at <a href="http://www.networkadvertising.org">http://www.networkadvertising.org</a> and follow the opt-out instructions there. If you access the Site on your mobile device, you may not be able to control tracking technologies through the settings.

## 2. HOW WE USE PERSONAL INFORMATION

We may use Personal Information for the following purposes:

- To provide and administer access to the Service;
- To grant access to and track attendance at our events;
- To inform you about services or events we believe might be of interest to you;
- To administer promotions and surveys you choose to participate in, as required by applicable law (for example, to provide a winners list or make required filings), or in accordance with the rules of the promotion or survey;
- To respond to your inquiries, comments, feedback, or questions;
- To send administrative information to you, for example, information regarding the Service and changes to our terms, conditions, and policies;
- To analyze how you interact with our Service;
- To maintain and improve the content and functionality of the Service;
- To develop new programs and services;
- To prevent fraud, criminal activity, or misuses of our Service, and to ensure the security of our IT systems, architecture, and networks; and
- To comply with legal obligations and legal process and to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or other third parties.

**Aggregated Information**. We may aggregate Personal Information and use the aggregated information to analyze the effectiveness of our Service, to improve and add features to our Service, and for other similar purposes. In addition, from time to time, we may analyze the general behavior and characteristics of users of our Services and share aggregated information like general user statistics with prospective business partners. We may collect aggregated information through the Service, through cookies, and through other means described in this Privacy Policy.

# 3. SHARING AND DISCLOSURE OF PERSONAL INFORMATION

In certain circumstances we may share your Personal Information with third parties without further notice to you, unless required by the law, as set forth below:

- Vendors and Service Providers: To assist us in meeting business operations needs and to perform certain services and functions, we may share Personal Information with vendors and service providers, including providers of hosting services, cloud services, and other information technology services providers, event management services, email communication software and email newsletter services, advertising and marketing services, and web analytics services. Pursuant to our instructions, these parties will access, process, or store Personal Information in the course of performing their duties to us.
- **Business Transfers**: If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of all or a portion of our assets, or transition of service to another provider (collectively a "Transaction"), your Personal Information and other information may be shared in the diligence process with counterparties and others assisting with the Transaction and transferred to a successor or affiliate as part of that Transaction along with other assets.
- Legal Requirements: If required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, including to meet national security or law enforcement requirements, (ii) protect and defend our rights or property, (iii) prevent fraud, (iv) act in urgent circumstances to protect the personal safety of users of the Services, or the public, or (v) protect against legal liability.
- Affiliates: We may share Personal Information with our affiliates, meaning an entity that controls, is controlled by, or is under common control with Fatherland Community. Our affiliates will use the Personal Information we share in a manner consistent with this Privacy Policy.
- Other Users: certain actions you take may be visible to other users of the Service.

## 4. UPDATE YOUR INFORMATION

Please log in to your account to change or correct your Personal Information, or contact us if you need help. All requests regarding your Personal Information should be directed to <a href="mailto:office@fatherlandglobal.com">office@fatherlandglobal.com</a>. If you email any other Fatherland Community email address regarding your Personal Information, it will be forwarded to <a href="mailto:office@fatherlandglobal.com">office@fatherlandglobal.com</a>.

## 5. CALIFORNIA PRIVACY RIGHTS

## **California Privacy Rights**

To the extent provided for by law and subject to applicable exceptions, California residents have the following privacy rights in relation to the Personal Information we collect:

- The right to know what Personal Information we have collected and how we have used and disclosed that Personal Information;
- The right to request deletion of your Personal Information; and

• The right to be free from discrimination relating to the exercise of any of your privacy rights.

# We do not and will not sell your Personal Information.

**Exercising Your Rights**: California residents can exercise the right to request deletion of Personal Information by contacting us at <a href="mailto:office@fatherlandglobal.com">office@fatherlandglobal.com</a> California residents can exercise the right to know what Personal Information we have collected and how we have used and disclosed that Personal Information by emailing <a href="mailto:office@fatherlandglobal.com">office@fatherlandglobal.com</a> . **Verification**: in order to protect your Personal Information from unauthorized access or

deletion, we may require you to verify your login credentials before you can submit a request to know or delete Personal Information. If you do not have an account with us, or if we suspect fraudulent or malicious activity, we may ask you to provide additional Personal Information and proof of residency for verification. If we cannot verify your identity, we will not provide or delete your Personal Information.

**Authorized Agents**: you may submit a request to know or a request to delete your Personal Information through an authorized agent. If you do so, the agent must present signed written permission to act on your behalf and you may also be required to independently verify your identity and submit proof of your residency with us.

#### 6. CHILDREN

Our Service is not directed to children who are under the age of 13. Fatherland Community does not knowingly collect Personal Information from children under the age of 13. If you have reason to believe that a child under the age of 13 has provided Personal Information to Fatherland Community through the Service, please contact

Us at <u>office@fatherlandglobal.com</u> and we will endeavor to delete that information from our databases.

## 7. LINKS TO OTHER WEBSITES

The Service may contain links to other websites not operated or controlled by Fatherland Community, including social media services ("**Third Party Sites**"). The information that you share with Third Party Sites will be governed by the specific privacy policies and terms of service of the Third Party Sites and not by this Privacy Policy. By providing these links we do not imply that we endorse or have reviewed these sites. Please contact the Third Party Sites directly for information on their privacy practices and policies.

#### 8. SECURITY

You use the Service at your own risk. We implement commercially reasonable technical, administrative, and organizational measures to protect Personal Information both online and offline from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from us may not be secure. Therefore, you should take special care in deciding what information you send to us via the Service or e-mail. Please keep this in mind when disclosing any Personal Information to Fatherland Community via the Internet. In addition, we are not responsible for circumvention of any privacy settings or security measures contained on the Service, or third party websites.

## 9. INTERNATIONAL USERS

By using our Service, you understand and acknowledge that your Personal Information will be transferred from your location to our facilities and servers in the United States.

## 10. YOUR CHOICES; DELETION REQUESTS

In certain circumstances providing Personal Information is optional. However, if you choose not to provide Personal Information that is needed to use some features of our Service, you may be unable to use those features. You can also contact

us at <u>office@fatherlandglobal.com</u> to ask us to update, correct, or delete your Personal Information. Please note that we reserve the right to refuse to (i) delete any of the submissions, favorites, or comments you post on the Site or link in your profile or (ii) remove their association with your profile or username.

## 11. CHANGES TO THE PRIVACY POLICY

The Service and our business may change from time to time. As a result we may change this Privacy Policy at any time. When we do we will post an updated version on this page, unless another type of notice is required by the applicable law. By continuing to use our Service or providing us with Personal Information after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and practices described in it.

# 12. QUESTIONS ABOUT THE PRIVACY POLICY

If you have any questions about our Privacy Policy or information practices or need to access this Privacy Policy in a different format, please feel free to contact the legal team at our designated request address.